

# PRESS RELEASE

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## Elite Collision Center Celebrating 15 Years!

(Battle Ground, WA) January 29, 2018 - Elite Collision Center will celebrate 15 years in business this year. We are truly grateful for the support and loyalty from Battle Ground and surrounding communities.

On March 16th, 2018 from 4:00-6:00 pm, Elite Collision Center will host an event to celebrate and thank the community for their support.

Stop in and help to celebrate this special occasion with Traditional Irish appetizers, beer and wine as well as Elite Collision Center SWAG, open house and viewings of their facility.

*"We couldn't be more excited and thankful to celebrate Elite's 15th birthday with the community. We are truly thankful to the community for their support for the past 15 years."*  
-Kevin and Deana Morse, Elite Collision Center

### Elite Collision Center Humble Beginnings:

It all started with Art Morse Sr. in 1978 in his backyard. The motivated entrepreneur established Art Morse Auto Repair in a two-car garage. A few years later, he expanded into a four bay shop behind his home. In 1989, everything changed. He was driving through Battle Ground and saw a "for sale" sign in a ditch. He quickly put a down payment on the land. Art Morse Auto Repair moved to this new location. Not long after, Battle Ground Quick Lube was opened on the same property by the Morse family as well. Unfortunately, Morse Sr. was stricken with kidney cancer and lost his battle with the disease in 1998. The Morse family still wanted to fulfill Art's dreams of further expansion.

At that time there weren't any professional collision centers in Battle Ground, so the family decided to use the rest of the land to open a collision repair facility. Elite Collision Center was born. In February 2003, the 12,000 square-foot state-of-the-art Collision Center opened it's doors. "We think Dad would definitely be proud".