

PRESS RELEASE

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Elite Collision Center ACHIEVES GOLD CLASS STATUS AGAIN!

(Battle Ground, WA) January 31, 2019 - Elite Collision Center today announced its achievement of Gold Class status, the industry standard for training that contributes to complete and safe repairs. Only 10 percent of collision repair businesses currently meet the rigorous training requirements necessary to earn Gold Class designation.

Gold Class shops are required to have every technician involved in collision repair take training that is specific to their roles. They must continue with ongoing training each year for the business to maintain its Gold Class recognition, including classes in new technology.

Today's vehicles are increasingly sophisticated devices featuring an ever-growing number of components, parts and advanced lightweight materials. The constant introduction of new vehicle technologies can result in repair procedures changing significantly from year to year, making current repair knowledge critical for the achievement of complete, safe and quality repairs.

"Elite Collision Center is honored to be a named a Gold Class collision repair facility again!" said Kevin Morse, President of Elite Collision Center. "We are proud of our commitment to training because it is also a symbol of our commitment to professionalism and to the safety of our customers."

The Gold Class designation is awarded by I-CAR®, a not-for-profit training organization dedicated to improving the quality and safety of auto collision repair for the ultimate benefit of consumers. www.goldclass.com